

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method of managing and assessing a set of risks relative to a financial product, said method being accessed through a data processing system, wherein said data processing system comprises a series of nodes operatively connected with each other, said method comprising the steps of:
 - (a) performing an application processing procedure on one or more customers, comprising a check of the creditworthiness of one or more selected customers; and issuing a financial product to one or more of said customers if said selected customer is determined to be creditworthy, thus resulting in an accepted customer, and declining said application if said customer is determined to be not creditworthy;
 - (b) assessing a credit authorization request from a system user, wherein said request is initiated by a use of said financial product;
 - (c) utilizing a predictive modeling routine to perform said assessment;
 - (d) accepting or declining said credit authorization request as based upon an outcome of said assessment;
 - (e) downloading an assessment result to said data processing system for transfer to a database accessible by one or more remote nodes of said system;and

(f) applying a fraud indicator to each assessment and wherein said fraud indicator is selected from a list of fraud indicator and wherein each of said fraud indicator on the list is representative of a defined area of risk; and

(g) determining fraud loss ratios to benchmark risk management effectiveness.

2. (Original) The method of claim 1, wherein said financial product is a credit card.
3. (Original) The method of claim 1, wherein said accepted customer is a business entity.
4. (Previously Presented) The method of claim 1, wherein said accepted customer is an individual and wherein an account is representative of a business affiliation and said set of risks is a function of an individual's profile.
5. (Previously Presented) The method of claim 1, wherein said accepted customer is an individual and wherein an account is representative of a business affiliation and said set of risks is a function of a business' profile.
6. (Previously Presented) The method of claim 1, wherein said accepted customer is an individual, and wherein an account is representative of an individual's and a business' affiliation, and said set of risks is a function of an individual's profile and a business' profile.
7. (Cancelled)
8. (Cancelled)

9. (Previously Presented) The method of claim 1, wherein a set of data relative to said credit authorization request is retained in a memory of said data processing system and utilized to determine the effectiveness of an assessment methodology.
10. (Previously Presented) The method of claim 1, wherein a filtering step comprises a credit score filter for eliminating a portion of a population that does not pass through said filter.
11. (Cancelled)
12. (Previously Presented) The method claimed in claim 11, further including the steps of:
measuring fraud losses as a function of a portfolio maturity.
13. (Previously Presented) The method claimed in claim 11, further including the step of:
measuring fraud losses as a function of volume of total sales.
14. (Previously Presented) The method claimed in claim 11, further including the step of:
determining a contribution of fraud losses in total charge offs.
15. (New) The method claimed in Claim 1, wherein the fraud indicator is selected from the group consisting of a change in social security number, a change in personal identification number, a change of address, a change of phone number, account closures, questionable purchases, and questionable chargebacks.